



Specialised Exhibition for Components and Accessories for the Furniture Industry

21-25 November 2011, Pavilion 7, Expocentre, Moscow

Organiser: RESTEC® Exhibition Company, 12 Petrozavodskaya st, St. Petersburg, 197110 (Russia)

Co-organiser: Clarion Survey GmbH, Mittelstr. 55, 33602 Bielefeld (Germany)

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Tel./fax: +7 (812) 320 8096

Website: www.zow.ru

Application for participation

We herewith confirm all the organisational, financial and payment terms and conditions of participation in ZOW 2011. Completion of this form and written confirmation by the Organiser is a requirement for participation as an Exhibitor in the exhibition. In the event of over-booking, applications will be considered by the Organiser in order of receipt of the application.

Payment shall be effected in Euro via the invoice issued by the Organiser. The advance payment in the amount of 20% of the total cost of the exhibition space booked shall be paid within 5 banking days since the invoice is issued. The full payment shall be effected until 15 September 2011. Note to send us your bank details.

Company (full name, without abbreviations):	Website:
Phone:	Fax:
E-mail:	E-mail:
Company address :	Post code :
Legal address:	Post code :
Ind. ID num.:	

Contact: Mr./Mrs.	Phone:
E-mail:	Fax:
Responsible Sales Manager:	Phone:
E-mail:	Fax:

- | | |
|--|--|
| <input type="checkbox"/> 15 sq. m. – 9 700 EURO | <input type="checkbox"/> 45 sq. m. – 25 900 EURO |
| <input type="checkbox"/> 30 sq. m. – 18 900 EURO | <input type="checkbox"/> 60 sq. m. – 33 300 EURO |
| | <input type="checkbox"/> 90 sq. m. – 46 400 EURO |

The price includes: exhibition space, suspended ceiling and wall-to-wall carpet, adjustable lighting system, display equipment (modules), power supply (if required), catering and servicing of exhibitors and visitors, exhibitors accreditation, catalogue and website entry, business center, press office, advertising and PR, information materials pack, visitors inviting, cloakroom, cleaning, general pavilion security. The Organiser reserves the right to amend or change the prices and conditions of participation.

Notes

Product list (please tick)

We are: manufacturers dealers

Materials 100	Interior decoration 200	Semi-finished products.... 500	Ready-made products 840 <input type="checkbox"/>
Sawtimber, wood 104 <input type="checkbox"/>	Floors 201 <input type="checkbox"/>	Postforming-elements 540 <input type="checkbox"/>	Fillings 850 <input type="checkbox"/>
Bars 130 <input type="checkbox"/>	Panels 202 <input type="checkbox"/>	Prefabricated products 510 <input type="checkbox"/>	Fabrics and leather 900
Boards 140 <input type="checkbox"/>	Profile systems..... 203 <input type="checkbox"/>	Ready-to-assemble elements 520 <input type="checkbox"/>	Imitation leather 920 <input type="checkbox"/>
Compound materials 141 <input type="checkbox"/>	Elements + systems..... 300	Furniture door fronts..... 530 <input type="checkbox"/>	Upholstery 920 <input type="checkbox"/>
Inside layer materials 145 <input type="checkbox"/>	Cooker hoods 305 <input type="checkbox"/>	Inlets and pillows 575 <input type="checkbox"/>	Leather..... 930 <input type="checkbox"/>
Backed materials 150 <input type="checkbox"/>	Drawer inserts 310 <input type="checkbox"/>	Show-wood-shells 581 <input type="checkbox"/>	Mattress upholstery 971 <input type="checkbox"/>
Edges 160 <input type="checkbox"/>	Drawers + drawer runners 315 <input type="checkbox"/>	Каркасы с пружинящей и сетчатой сердцевиной 582 <input type="checkbox"/>	Microfiber 940 <input type="checkbox"/>
Edge strips 161 <input type="checkbox"/>	Furniture feet, casters, wheels 329 <input type="checkbox"/>	Table frames 570 <input type="checkbox"/>	Fillings 950 <input type="checkbox"/>
Profiles 170 <input type="checkbox"/>	Furniture roller-blinds 330 <input type="checkbox"/>	Tabletops 590 <input type="checkbox"/>	Special fabrics 960 <input type="checkbox"/>
Trimmings 180 <input type="checkbox"/>	Glass-elements + mirrors 340 <input type="checkbox"/>	Upholstery frames 580 <input type="checkbox"/>	Upholstery settings 970 <input type="checkbox"/>
Additional materials 199 <input type="checkbox"/>	Interior fittings for cabinets 350 <input type="checkbox"/>	Worktops 595 <input type="checkbox"/>	Services 980
Chemical products 110	Lighting-systems 360 <input type="checkbox"/>	Equipment 600	Engineering and consulting 981 <input type="checkbox"/>
Adhesives + glues 111 <input type="checkbox"/>	Pneumatic springs 370 <input type="checkbox"/> <input type="checkbox"/>	Trade organisations and associations 982 <input type="checkbox"/>
Lacquers + stains..... 112 <input type="checkbox"/>	Recess-systems 380 <input type="checkbox"/>	Tools 700	Software 984 <input type="checkbox"/>
Resins 113 <input type="checkbox"/>	Sinks/Sink Insert/Bowls 385 <input type="checkbox"/> <input type="checkbox"/>	Trade press 983 <input type="checkbox"/>
Surfaces 120	Spring systems 390 <input type="checkbox"/>	Upholstery articles 800	Investment/insurance 985 <input type="checkbox"/>
Decorpapers solid colours 121 <input type="checkbox"/>	Swivel bases 395 <input type="checkbox"/>	Felt, thick felt 810 <input type="checkbox"/>	Other services 989 <input type="checkbox"/>
Decorpapers printed..... 122 <input type="checkbox"/>	Fittings 400	Foam rubber and foam plastics..... 820 <input type="checkbox"/>	Other 990 <input type="checkbox"/>
Foils 123 <input type="checkbox"/>	Functional fittings 401 <input type="checkbox"/>	Pattern upholsteries 830 <input type="checkbox"/> <input type="checkbox"/>
Laminates 124 <input type="checkbox"/>	Locks + locking systems 402 <input type="checkbox"/>	 <input type="checkbox"/>
Veneers 125 <input type="checkbox"/>	Ornamental fittings 403 <input type="checkbox"/>	 <input type="checkbox"/>
	Faucets 404 <input type="checkbox"/>		

Date

Signature/Seal

The following regulations relating to stand equipment, security, liability, waiver of exemption from liability and insurance form part of the contract for ZOW participation. The exhibitor accepts these unconditionally by completion of the application form.

1. Name

The event is of a specialised nature and is entitled ZOW in Moscow 'Trade Show of components, semi finished products and accessories for furniture industry'.

2. Venue, dates and times

The event will take place in halls 1, 2, Pavilion 7, Expocentre, Moscow
Address: 14 Krasnopresnenskaya nab., Moscow, 123100
Exhibition opening hours:
Visitor access:
10.00 a.m. to 6.00 p.m. on 21-24 November 2011;
10.00 a.m. to 4.00 p.m. on 25 November 2011;
Exhibitor access:
9.00 a.m. to 7.00 p.m. on 21-24 November 2011;
9.00 a.m. to 11.00 p.m. on November 25;

3. Exhibitors

All manufacturers of products on the product list are eligible to participate as exhibitors, together with representatives and agents of such manufacturers. Representatives and agents may participate in the exhibition under their own company name. Also admitted as participants, at the organisers' discretion, are trade press publishers, public bodies, associations, institutes and other manufacturing or trade bodies which are in any way recognized as promoting, supporting or designing (as their main activity) goods connected with or similar to the exhibition's product categories and in keeping with its characteristics.

4. Exhibitors' fees (in Euro)

15 sq. m. – 9 700
30 sq. m. – 18 900
45 sq. m. – 25 900
60 sq. m. – 33 300
90 sq. m. – 46 400

The price includes: exhibition space, display equipment (modules), suspended ceiling and lighting system, wall-to-wall carpet, additional adjustable lighting system (75 W spotlights) allocated at approx. 300 W per every 9 sq. m., power supply (if required), catering and servicing of exhibitors and visitors, exhibitors accreditation, catalogue and website entry, business center, press office, advertising and PR, information materials pack, visits inviting, cloakroom, cleaning, general pavilion security. Completion of this form and written confirmation by the Organizer is a requirement for participation as an exhibitor in the exhibition. In the event of over-booking, applications will be considered by the Organizer in order of receipt of the application.

5. Acceptance of entry terms

Completion of the application form entails, in addition to acceptance of these General Regulations in their entirety, as well as all rules and standards issued subsequently for the organisation and functioning of the exhibition. The application submitted constitutes a firm commitment on the part of the applicant to participate in the exhibition. No application will be considered unless properly completed and signed.

6. Payments

Payment shall be effected in Rubles the invoice issued by the Organizer. The advance payment in the amount of 20% of the total cost of the exhibition space booked shall be paid within 5 banking days since the invoice is issued.

The full payment shall be effected until 15 September 2011.

In case of withdrawal from participation the Exhibitor shall pay forfeiture in the amount of

- 20% of the cost of participation in case of cancellation before 15 September 2011;

- 100% of the cost of participation in case of cancellation after 15 September 2011;

If instalments due by the date of cancellation are unpaid, these liabilities are not affected by the cancellation and must be settled without delay. The Exhibitor shall notify the organizer in writing on the requirement of cancellation. The date the Organizer receives the letter of notification shall be considered as the date of notification.

7. Allocation of exhibition space

The exhibition spaces are allocated at the sole discretion of the organisers and will take account of the following: proper completion of the application and payment of the deposit; the date of presentation of

the application; the space available. The organisers will also seek, so far as possible and within the limits of availability, to accommodate the preferences expressed by applicants, but without disregarding the general benefit of the exhibition on that account; the organisers reserve the right to change or modify the exhibition space allocated.

8. Installation

1. Stand installation is provided directly by the Organizer together with wall-to-wall floor covering and a false ceiling with lighting. The main technical requirement of the exhibition area

- the maximum construction height may not exceed 2.2 m, the only colour of every display structure is pearly white;

2. For the equipment of the individual exhibiting areas, the organiser's modules must be used. Other display equipment may only be used as an exception to the rule.

3. Exhibitors' own display equipment shall only be possible after approval by the Organizer (for the purpose of special requirements for the Exhibitor show). In such case the Organizer shall receive an inquire letter containing detailed drawings or photographs with dimensions before 15 September 2011. In any circumstances the max. height shall not exceed 2.2 m. The Organizer shall notify the Exhibitor about the decision on structures specified within 10 days.

4. In the interest of a uniform appearance, full size colouring of modules (painting, foils) is not allowed. Other floor coverings and structures (carpets, pedestals, platforms etc.) are also not allowed in general. Additional flooring shall be allowed if the flooring is directly or indirectly (laminated flooring) a product of the exhibitor.

5. Exhibitors are not allowed to remove or use for any purpose the ceiling.

6. During the days allocated for installation and dismantling of the stands within the hall, it is strictly forbidden to use any machinery which produces dust, without provision of suitable dust-extraction devices.

7. Any work involving the lighting installed in the ceiling and work involving the installation or setting of electrical equipment may only be carried out by the Organizer's staff only.

8. Any damage or alterations to the walls, floors or the ceiling of the exhibition hall (sticking objects etc.) is strictly forbidden. The organizer reserves the right to remove all samples, sample carriers, exhibits, exhibit carriers, displays and construction elements, which do not comply with these regulations. Any costs will be borne by the exhibitor.

9. Promotional activities

In addition to the obligation of compliance with legal and public safety requirements, any promotional activities, which may only be conducted within the participant's own exhibition space, must be such as not to injure, damage, disturb or annoy the other exhibitors or visitors. The distribution of advertising material in the exhibition's common space is forbidden. It is forbidden to display any materials notifying on contests and prizes awarded by companies, organisations or trade press at the exhibition common space as well as to use sound advertising at Exhibitor's own stand. Audio-, video-, projecting, sound reinforcement or live music is allowed upon the Organizer approval only. The Exhibitor is responsible for the content and truth of the advertising materials provided to the Organizer. If your services or products are subject to be licenced, your advertising materials shall contain the licence number and the authority that issued the licence. Advertising of products subject to obligatory licencing shall contain the note subject to obligatory licencing. The Exhibitor is recommended to have all the license and certificates or its dully certified copies at the stand.

10. Catalogue

The official exhibition catalogue will be printed and distributed without liability to the Organizer. Exhibiting companies will have the right to an entry giving company name, address, product code and company information of total 50 words. Any changes intended for the catalogue must reach the Organizer not later than 15 September 2011. The Organizer does not guarantee the changes to appear if sent prior to the specified date. The Organizer has the right to edit the information provided for the purpose of unification of the catalogue materials. The organisers will also be able to arrange, directly or indirectly, for the production and distribution of other publications of various kinds and reserve the right to use such publications to illustrate and advertise the exhibition at any time and in any surroundings.

11. Photography and reproductions

Stand and exhibited products may not be photographed, filmed, drawn or recorded in any way without the authorisation of the exhibitors concerned and of the organiser. The Organizer cannot however be held liable for any contraventions by third parties. However, the organiser itself reserves the right to record or to authorise the recording of, general or detailed views, outdoor or indoor, for the purposes of a proper record of the exhibition. No photographic or cinematic equipment may be brought within the perimeter of the exhibition without the organiser's written permission.

12. Fire safety

The Organizer provides general exhibition fire protection services.

It is forbidden to smoke, use naked flame or prevent free access to stands and aisles with empty packages at the exhibition general space. Exhibitors are not allowed to use fire dangerous or highly inflammable exponents. The exhibitor shall fire proof all the highly flammable exponents and provide the Organizer with certificates on the products as well as secure the stand with the necessary special fire extinguishing aids.

13. Security and Safety

During the whole exhibition period the Organizer shall provide general security of the exhibition area (access mode during day and night time, keeping public order in the exhibition area). The Organizer shall not be liable for safety of exhibits and other material assets owned by the Exhibitor, including force-majeure circumstances. The Exhibitor may conclude an agreement for its assets security with a special security company.

14. Insurance

The Exhibitor performs insurance of all risks concerned to its participation in the exhibition by itself at its own free will.

15. Force-majeure

The exhibition may be postponed or cancelled due to force-majeure circumstances or any other reason out of Organisers' control.

The Organizer shall not be responsible for any damage under any of such circumstances.

16. Contract penalty

By confirmation of the participation application the Exhibitor agrees that the stand shall work (including staff) during official working hours of the exhibition. In case of pre-term stand dismantling the Exhibitor shall be charged a contract penalty in the amount of 5,000 euro.

17. General recommendations and conditions

1. the reading signs of the Exhibition Center, the Organizer and the Exhibition shall not be used without a written approval of the Organizer.

2. Sale at the exhibition is forbidden.

3. Non-standard telephoning equipment, such as fax machines, modems, etc. shall be approved by the Organizer.

4. All the Exhibitors shall use Microsoft licensed software in personal computers.

5. The Organizer has the right to replace or remove at the Exhibitor's expense anything that prevents the exhibition proper work. All the exponents shall not take more space than provided and prevent free access to stands or passing in aisles.

18. Amendments to the regulations

The organisers reserves the right to make such rules and standards as they think fit – even in derogation of these general regulations – for the proper regulation of the exhibition and the services within it. Such rules and standards shall have equal validity with these general regulations and shall accordingly be similarly binding. In the event of contravention of any part of these general regulations, the organisers also reserve the right to expel any exhibitor, who shall not be entitled to any manner of refund or compensation.

19. Arbitration

All issues and disputes arising between the parties hereof shall be settled via negotiations All issues and disputes unsettled via negotiations shall be solved in the Court of Arbitrage of St. Petersburg and Leningrad oblast.

20. These regulations shall be legally binding.